

Scaling Your Mobile QA Team with Crowdsourced Testing

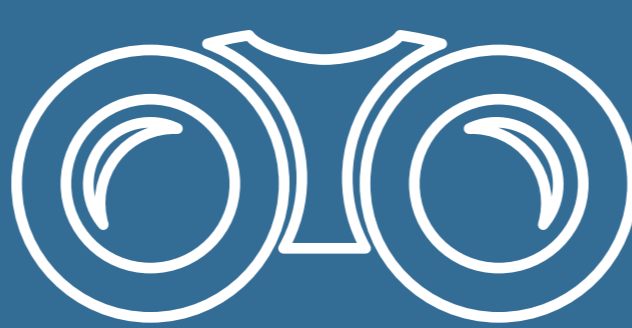
Finding talented mobile QA engineers and testers is key to scaling your QA strategy. Here's how crowdsourced testing can help you get the most out of your team.

Testing is a Pain Point for Mobile Teams

Mobile UX is still a relatively new space, and finding mobile testing experts to drive a strategic mobile QA approach can be difficult. Even when finding the appropriate talent is possible, testing teams often have more testing activities to do than they have time to complete.



50% of testers have more testing activities than time to complete



41% of testers want to spend more time on exploratory testing



28% of teams ship code without adequate QA at least half of the time

37%

of QA teams report finding mobile testing experts is a major challenge



Finding Mobile QA Experts is Tough

Talented mobile experts can be hard to come by.

Leveraging the skills of your mobile QA engineers and testers as effectively as possible is a critical part of building a scalable mobile QA strategy.



Using Crowdsourcing for More Efficient Mobile QA

Crowdsourcing repetitive tasks lets valuable mobile testing experts can spend more of their time on QA activities that drive quality and improve the product.



Use crowdsourcing for repetitive tests...

- Regression testing
- Functional verification



...and free up QA team to do more:

- UX testing
- Exploratory testing



The Benefits of Leveraging Crowdsourcing

- ✓ Fast results for frequently run tests
- ✓ More comprehensive test coverage
- ✓ Keep budget on feature development, not verification

This infographic was adapted from the eBook "The Challenges of Scaling Mobile QA." Go to <http://bit.ly/2aNollb> to download the free eBook.

Source for all statistics: IBM, The Future of Testing: Where Do Testers Spend Their Time?