CASE STUDY

Increasing Deployment Speed by Making QA More Efficient with Rainforest

Implementing Rainforest into their development cycles enabled the mindbodygreen team to cut their time to deployment in half without requiring additional QA headcount.

mindbodygreen is a New York-based lifestyle media brand dedicated to wellness. Their team, which includes 4 developers, 2 product managers and a few graphic designers, maintains both media and ecommerce components of their website. As a result, the team often had to pitch in with the QA process, which pulled them away from other projects. Everything from discovering and cataloging bugs, to knowing what to test during each project, was a time-consuming chore. “We were invariably spending either way too much time testing, or not enough time testing,” says Tim Glenister, CTO of mindbodygreen.

During planning for a major revision of their media site, mindbodygreen realized that they wouldn’t have enough time to write code and run through their QA process. mindbodygreen turned to Rainforest to help alleviate the burden of testing on their team.

Benefits and Results

✅ Avoid hiring in-house QA team
✅ 70% of regression tests covered by Rainforest
✅ 2x faster time to deployment

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Tim Glenister
CTO

Industry: Healthcare
Location: New York, NY
Size: 11-50 employees

Writing Tests Earlier for Faster Deployments

With Rainforest, mindbodygreen can begin functional testing as early as possible. Tim begins writing tests as soon as the UX wireframes and functional specs are done. As a result, Rainforest tests can be mapped to code as it is written, allowing mindbodygreen to run functional tests almost as quickly as the engineers write code: Tim told us about their testing process with Rainforest:

“We’re testing our UX and UI almost at the same time as we’re running unit tests because we’re able to turn pull requests immediately into QA pushes and into QA tests from the specs. This helped us to find bugs quickly, especially across devices and
browsers, and iterate through the specs much faster than we could before.”

Rainforest has allowed mindbodygreen to significantly speed up their development cycles. Two years ago, a redesign of one portion of their site took six weeks of grinding to complete: “It was a lot of nights and weekends of not only our engineers’ time, but our creative team and our product team that had to lend a hand with our QA testing. We were scrambling to find native devices we could test on,” Tim told us. Now that the team is using Rainforest, Tim says that a similar redesign was accomplished this year in just three weeks: “We were able to cut our engineering and production effort by about half by leveraging Rainforest.”

Shifting Development Mindset to Improve Quality

Tim noted that implementing Rainforest has also had a positive impact on how his team thinks about quality. mindbodygreen recently made the shift to having all front-end engineers write their own tests in Rainforest. As a result, engineers are thinking about testing during the development process, and have adopted a greater sense of ownership over the quality of their code.

Because Rainforest test results provide fast, consistent feedback to the developers, mindbodygreen’s developers are able to stay focused on quality without losing time to manual testing. Tim says, “Rainforest has had an impact on our code quality because it provides a continuous feedback loop. If we’re consistently getting failure reports on an issue, that’s a mental driver to fix the issue. Our developers want to have their code “green” and have all their tests work every time we run our test suite.”

Tim also notes that Rainforest has helped bring the test-driven development principles to the backend to the front: “On the back end, we always thought about test-driven development, but our front end has been a little harder to test. Rainforest has allowed us to write our regression tests alongside unit tests. It really helped us to find bugs quickly and push the product out faster than we ever have.”

How mindbodygreen Uses Rainforest QA

Scale Testing for Major Feature Initiative

The team was able to streamline the testing process during the development of several major features to prevent QA from slowing down the release.

Integrate Quality Earlier in Development Cycle

mindbodygreen was able to keep quality high by integrating testing into their development workflow, avoiding the need for dedicated QA hires.

Increased Confidence in Regression Tests

The majority of regression tests are covered by Rainforest, allowing mindbodygreen to deploy with more confidence.
Increasing Test Coverage to Release Confidently

mindbodygreen’s goal is to minimize the amount of manual tests that their team must execute by leveraging a combination of Rainforest QA and automated Ghost Inspector tests. The team has been able to increase coverage while reducing the time spent by the team on testing. “We can have hundreds of tests run in very little time,” says Tim. “We keep broadening our smoke tests every time we do a build. Rainforest gives us the ability to increase the number of tests that we’re running without impacting our deployment speed.” Tim told us that approximately 70% of the mindbodygreen’s regression tests are now executed via Rainforest.

Another benefit of implementing Rainforest has been a boost in confidence during releases. Tim’s team no longer has to worry about whether they’ve tested the right user flows or across the right browsers. Tim says: “Rainforest has increased our developers’ ability to get code out quickly because they’re more confident that it’s right. It has helped us catch less obvious issues that we didn’t catch in the development process.” As a result of their increased confidence in releases, mindbodygreen is able to move faster and keep their team focused on development.

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About Rainforest QA

Rainforest QA helps agile and continuous delivery engineering teams move faster with the industry’s only AI-powered crowdtesting platform. Our platform leverages 60,000 qualified testers to deliver on-demand, comprehensive and machine learning-verified regression test results. Rainforest customers spend less time and money testing so they can ship better applications faster. For more information on Rainforest, visit https://www.rainforestqa.com.